



# MESSAGE FROM THE CHAIRPERSON

It's not too often that we get to say in the development sector that we have achieved our goal. With tremendous push from the Indian government, sanitation work in India is reaching its culmination. Navya Disha has walked this path with great commitment and we are the final stages of reaching the goal. We supported one million households construct toilets and this is no small feat. We will soon look back and say, 'It's mission accomplished!'

Once we reach that summit, it'll be time for newer summits. And that calls for a new vision, new mission as an organization. For us to be future ready, we did an intensive 'vision exercise' and collaboratively gave shape to what Navya Disha Trust will aim and work for in the future.

It was an engaging exercise to think about what matters to us as an organization and how we will chart our future. We evaluated ourselves from various standpoints. We considered our experience of working with people at the grassroots level for so many years to zero down on what is the need on the ground. From our expertise in in the development sector, we evaluated what drives us as a team and what change we would like to see. We also evaluated the UN Sustainable Development Goals to decide what will be the SDGs that we will address. Based on all these parameters, our team collectively formulated the vision and mission statements of the organization.

We chose three SDGs that we will focus on - Clean water and Sanitation, Quality Education, Decent Work and Education. Under these SDG domains, our areas of expertise are WASH, Life Skills and Livelihood. The pillars for our development work that will guide us are: create awareness, educate, provide access to resources, empower, build models, do research and advocacy – will be the focus of our future work. Every domain of work that we focus on, we will work towards achieving these results.

We decided on the specific areas of work to which we will dedicate our energies to:

**WASH:** Water literacy, Safe water, Rainwater Harvesting, Natural Farming, Tree Plantation, Sanitation, Safe Toilet and Personal Hygiene.

**Life Skills:** Gender Sensitivity, Self-Management, Career Guidance and Financial Literacy.

**Livelihood:** Entrepreneurship Training and Access to Finance.



I'm excited that this year consolidated our efforts and charted our future as well. I thank the Navya Disha team, our partners, funders and all well-wishers for being the pillars of our growth. As of this year, our team has supported 1 million households in constructing toilets, 3.3 lakh households have been facilitated with access to safe drinking water and more than 5 million lives have been touched through various awareness programmes. I take great pride in the work of our team and congratulate each one for making social change happen.

I would like to place on record a special thanks to CreditAccess Grameen our partner and funder for continuing to support our initiatives. Let's continue our great work and reach more summits of social change together.

Vinatha M Reddy

Chairperson

# MESSAGE FROM THE MANAGING TRUSTEE

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**Suresh K Krishna** *Managing Trustee* 

## **OUR PROGRAMMES:**



#### **WATER & SANITATION**

Creating awareness and promotion of access to safe drinking water, safe sanitation practices & hygiene



#### **SUGRAMA**

Integrated and holistic development of villages through activities that are aimed at: 100% open defecation free villages, access to clean drinking water, adoption of rain water harvesting techniques and improved solid & liquid waste management.



#### **SUSHIKSHANA**

Educating school kids on non-curriculum topics like Water, Sanitation, Hygiene, Financial Literacy and Career Guidance



#### SELF SHAKT

Making knowledge, skills & tools available to marginalised women for economic, psychological and social empowerment. Program, offering basics of financial literacy, elements of personal growth and entrepreneurship skills. Reaches the remotest villages on our travelling buses.



## **IMPACT**

The keyword is 'better'. Better sanitation and hygiene, better livelihood opportunities, better quality of life – we begin with making this a possibility and then enable people to realize these aspirations. Since 2005, we have been holistically intervening to enable low-income women, children, families and communities live a better life. Thirteen years down the line when we look back, it brings us great satisfaction to see our impact!

# 1 million

households constructed toilets

# 5 million

lives touched through awareness programmes

# 3.3 lakh

households have access to safe drinking water

More than **75,000** 

awareness programmes conducted

More than 14,000

street plays conducted

More than 7,60,000

children given awareness on water and sanitation, financial literacy and career guidance 40,000

low-income women became financially literate

More than

3,600

wall paintings created to spread awareness on water and sanitation

#### **CUMULATIVE IMPACT NUMBERS FROM 2005 TILL MARCH 2018**

SL. NO.	ACTIVITY	CUMULATIVE TILL 2017-18	
SL. NU.		ACTIVITIES	PARTICIPANTS
1	Partner Organisation Staff Training (GK)	1,147	11,858
2	Training of Women in SHG/JLG	45,182	8,56,312
3	Grama Panchayath Elected Representatives workshop	1,612	17,246
4	No. of GP Level Workshop Conducted	2,290	2,07,728
5	Wall painting on water and sanitation importance	3,452	962
6	Street plays conducted at villages	11,143	10,46,002
7	Mason training on construction of toilet	206	9,381
8	Taluk Level Workshop of Women SHG/JLG Leaders	576	1,98,632
	Workshop on wat-san for school children	3,613	1,98,095
9	Financial Literacy session for 9th std students	3,277	1,97,437
	Career Guidance for 10th std students	3,286	1,84,611
	Total	75,784	29,28,264
10	No: of Household who get water connection	1,78,914	7,26,936
11	No: of Households that constructed toilets	3,84,190	15,39,908
	Grand Total	6,23,471	43,88,066

#### **IMPACT NUMBERS 2017-18**

SL. NO.	ACTIVITY	2017-18	
SL. NU.		ACTIVITIES	PARTICIPANTS
1	Training of Women in SHG/JLG	5,221	77,083
2	Grama Panchayath Elected Representatives workshop	0	0
3	No. of GP Level Workshop Conducted	881	103804
4	Wall painting on water and sanitation importance	962	962
5	Street plays conducted at villages	3,521	319298
6	Taluk Level Workshop of Women SHG/JLG Leaders	216	68,127
	Workshop on wat-san for school children	1,436	72,333
7	Financial Literacy session for 9th std students	1,426	83,197
	Career Guidance for 10th std students	1,428	78,851
	Total	15,417	8,07,042



WE HAVE SUPPORTED 1,00,000
HOUSEHOLDS IN CONSTRUCTING
TOILETS. THAT'S ONE BIG STEP
TO A BETTER LIFE THAT'S
HYGIENIC, KEEPS DISEASES AT
BAY, BRINGS PEACE OF MIND TO
WOMEN AND ALLOWS FAMILIES
TO LIVE WITH DIGNITY.

Through our Water and Sanitation (WASH) programmewe enable poor households to construct toilets. We also encourage every family in the village to have its own water connectionand promote access to clean and safe drinking water, conduct awareness programs on the importance of building rainwater harvesting systems andcreate awareness onsolid waste management. We also provide skills training to local masons, in building low-cost and affordable models of sanitation.

### **WASH ACTIVITIES:**

IN THE YEAR 2017-18, NAVYA DISHA TEAM CONDUCTED 881 GRAM PANCHAYATH LEVEL WORKSHOPS (THAT'S 100% OF OUR TARGET) AND ADDRESSED ISSUES RELATED WATER, SANITATION & HYGIENE AND ALSO CREATED AWARENESS TO 1,03,804 PERSONS OF THE CONCERNED GRAMAPANCHAYATH AREA.



Grama Panchayath Level WASH Awareness Workshops





This training helps in creating awareness, explaining the importance and helping in better understanding on WASH as a product and its processes among the staff of Credit Access Grameen Koota, our major funding and implementing partner.

DURING THE YEAR 2017-18, NAVYA DISHA TEAM CONDUCTED 324 BRANCH STAFF TRAINING SESSIONS AND TRAINED 3371 STAFF MEMBERS OFCREDIT ACCESS GRAMEEN KOOTA.



# **Grameen Koota Kendra** members training

DURING THE YEAR 2017-18, NAVYA DISHA TEAM CONDUCTED 5221 TRAINING SESSIONS FOR THE KENDRA MEMBERS OF GRAMEEN KOOTA (BENEFICIARIES OF GRAMEEN KOOTA'S MICROFINANCE) AND TRAINED 77,083 WOMEN. WE HAD PLANNED TO CONDUCT 4400 AND BY ACHIEVING 119%,WE EXCEEDED OUR TARGET.



#### Wall Paintings and Street Plays

As a part of our multi-pronged approach to achieve behavioural change inwater, sanitation & hygiene, we use two powerful mediums of wall paintings and street plays.

Informative, educative, attention grabbing and entertaining in their own ways, our wall paintings and street plays have been great support wheels on which our mission WASH runs.

DURING THE YEAR 2017-18, OUR TEAM STAGED 3521 STREET PLAY SHOWS ACROSS 880 GRAM PANCHAYATHS BY COVERING 2825 VILLAGES AND REACHED 3,19,298 PERSONS.

DURING THE YEAR 2017-18, 962 WALL PAINTINGS WERE CREATEDINSCHOOL BUILDINGS, PANCHAYAT BUILDINGS AND OTHER PROMINENT LOCATIONS IN VILLAGES. WE EXCEEDED OUR TARGET OF 880 PAINTINGS AND ACHIEVED 109% OF IT.



# Social Awareness Campaign (SAC):

We organize Social Awareness
Campaignswith the aim to
encourage the beneficiaries of
Grameen Koota to adopt the
best practices of WASH, and to
encourage them to construct toilets
in their houses.

DURING THE YEAR 2017-18, WE CONDUCTED 216 SAC EVENTS AND TRAINED 68,127 MEMBERS OF GRAMEEN KOOTAKENDRAS.





In 2017-18, Navya Disha conducted 9,839 awareness sessions and cultural programs across Taluks, Gram Panchayats and rural communities in 22districts in Karnataka and 18districts in MH and9districts in Madhya Pradesh and 4 districts in Tamil Nadu covering close to 4500villages and delivering its important message on water and sanitation.

PROGRAM	AWARENESS ACTIVITY	TARGET FY17-18	ACHIEVEMENT FY17-18	OUTREACH
	Branch Staff Training	326	324	3371
	Kendra Member Training	4400	5221	77083
	Gram Panchayat Level Workshop	880	881	103804
WASH	Street Plays	3520	3521	319298
	Wall Painting	880	962	_
	WASH Flyer distribution	198000	171931	-
	Socio Awareness Campaign	220	216	68127

#### **SUCCESS STORIES**

# A woman handling three adult dependents in a home without toilet - This had to change!

Kavya had the most backbreaking of jobs at home. She has to take care of her father-in-law and mother-in-law who are old, and her husband who had fallen prey to a prolonged illness. All three of them need assistance to go to relieve themselves and their house did not have a toilet. Imagine Kavya's plight!

We have seen many cases where the woman faced difficulties because she had to relieve herself in public, but here Kavya had a bigger problem. And thank god, it's over now! Kavya happened to attend Navya Disha's awareness programme at her village, DevagiriYellapura in Haveri District. She was more than convinced that she needed a toilet in her house.

Very soon, the toilet was built and it brought tremendous relief to the family. It was not just the inconveniences and physical struggles that came to an end, there was a huge emotional strain on Kavya and her family, which they no longer have to put up with.



#### No toilet, no bride

Anjanabai could have taken serious offense when her future daughter-in-law said she would get married to her son only if they build a toilet in their house.

But thankfully, Anjanabai, though illiterate, saw the logic in the words of the young girl. It was not easy for Anajanabai to get things moving.

Their house is small and they did not have enough space in the compound to construct a toilet. The conventions of the village do not allow them to have a toilet constructed inside the house. All norms had to break so that her son could marry his bride and she was ready to take all the risks.

Anjanabai decided that they will build the toilet inside the house by sacrificing the size of her kitchen. Somehow, a 3ft x 4ft space was found and the toilet was built. Raised eyebrows and criticisms came her way, but Anjanabai didn't pay heed to them. Like in a movie, the girl kept her promise to wed the boy as soon as the toilet was constructed, and the wedding took place.





#### **MISSION SUGRAMA**

ACHIEVE 100% SANITATION
COVERAGE IN OUR SUGRAMA
VILLAGES I CREATE MODEL
VILLAGES I MAKE THE VILLAGES
OPEN DEFECATION FREE I ENSURE
ACCESS TO POTABLE WATER IN
EVERY HOUSEHOLD

While our WASH programme focuses on individual behavioral change, Sugrama is about behavioral change as a community. We chose two of the most underdeveloped Grama Panchayaths in Karnataka - UrdigereGrama Panchayath in Tumkur District and HosaVantamuriGrama Panchayath in Belagavi District - to implement the Sugrama project, aiming at a multi-pronged approach to water and sanitation.

Apart from supporting toilet construction, we provide knowledge support in rain water harvesting, watershed techniques to improve groundwater level, eco-friendly solid waste management and waste disposal systems, tree plantation, seed dibbling, Shramdaan for Swacch Bharat initiatives.

# AWARENESS ACTIVITIES OF SUGRAMA PROJECT AND THEIR IMPACT IN 2017-18:

#### **Toilet construction**

We supported the construction of 676 toilets during the year2017-18 - 130 toilets in 16 villages in Urdigere Gram Panchayat and 546 toilets in 10 villages of Hosavantamuri Gram Panchayat.



#### **Toilet construction components - Pit digging and Cement Rings**

**URDIGERE**: 120 families supported to make cement rings in 13 villages **HOSAVANTAMURI**: 120 families supported for pit digging in 10 villages

#### Seed dibbling

In collaboration with Nehru Yuvaka Kendra and Ranichannamma University, Belgaum, the Sugrama Samithi of Belagavi dibbled 1200 seed balls in the lands of 15 farmers land during the rainy season.

#### **WASH** in schools

- · Construction of school toilets and water connection in Hosavantamari school
- Hand wash demonstration and personal hygiene training for children and distribution of kit containing a soap,
   tooth brush and toothpaste to 540 children in Urdigere
- Awareness sessions for school children on WASH, toilet usage and maintenance 28 sessions in 11 villages of Urdigere and 10 Villages of Hosavantamuri

#### Tree plantation with pot Irrigation

The forest department, Sugrama Samithi members and the village community of Hosavantamuri planted 150 Mango and Neem plants in the Temple premises of Hosavantamari. Pot irrigation for all 150 plants was arranged.

#### Financial literacy training

725 Sugrama Samithi members attended our financial literacy, entrepreneurship and leadership skills training.



Our Sushikshana program imparts life skills to complement the traditional curriculum. The objective is to give children a holistic learning experience that prepares them to enter the adult world with confidence. Our program also instils in them a sense of civic responsibility and makes them responsible citizens. Sushikshana includes three components: Water-Sanitation-Hygiene (WASH) modules for 8th grade students of rural government schools; Financial Literacy including money management, household budgeting, saving and wealth creation for 9th grade students; and Career Guidance sessions for 10th grade students to help them make informed career choices. The schools include government, private, aided and un-aided schools of State of Karnataka, Maharashtra, Madya Pradesh and Tamil Nadu.

PROGRAM	ACTIVITY	TRAINING	IMPACT/NO.OF PEOPLE
Sushikshana	WASH training session for 8th Std. students	1436	72,333
	Financial Literacy session for 9th Std. students	1426	83,197
	Career Guidance for 10th Std. students	1428	78,851

#### **WASH training**

Our WASH training for students for 8th standard aims at creating awareness about water & sanitation, usage of toilet and the adverse effects of open defecation, and personal hygiene and hand wash.

DURING THE YEAR 2017-18, WE CONDUCTED 1436 TRAININGS BY REACHING 72,333 STUDENTS IN THE FOUR STATES OF KARNATAKA, MAHARASHTRA, MADYA PRADESH AND TAMIL NADU.





#### **Financial Literacy:**

We organize financial literacy training for 9th standard students to create awareness in them about finance, income, expenditure, saving, banking, loans and good practices of financial management. Our aim is to make them financially wise and avoid the pitfalls of poor money managementwhich is at the heart of poverty.

DURING THE YEAR 2017-18, ND WAS PROPOSED TO CONDUCT 1500 TRAININGS AND CONDUCTED 1426 TRAININGS BY REACHING 83,197 STUDENTS IN ALL OPERATIONAL 4 STATES.

#### **Career Guidance:**

Often children in rural areas and government schools find themselves at loss for guidance as to how they can plan their career and future. We organize workshops for 10th standard students with the aim of giving exposure to the various career opportunities that they can explore.

DURING THE YEAR 2017-18, ND WAS PROPOSED TO CONDUCT 1500 TRAININGS AND CONDUCTED 1428 TRAININGS BY REACHING 78,851 STUDENTS IN ALL OPERATIONAL 4 STATES.



#### Play Paisa - Our board game is helping school children learn all about money!

Our Sushikshana programme takes financial literacy to schools, exposing children above 14 years of age to the basics of financial management. We designed a board game, Play Paisa, that takes the children through an intuitive course of learning about the concepts of money as they play the game.

Play Paisa begins with the children being asked to choose two dreams of their choice. Their aim will be to attain these dreams by the end of the game. As in a classic board game, they roll the dice to progress through obstacles and reach the final goal. Obstacles here in Play Paisa are real-life scenarios that the families of the children are exposed to – like a hospital bill to be taken care of, a loan to be repaid, or a drought situation. The game gives them opportunities that they can make use of wisely – like a health insurance plan or a savings account in the bank. The children have to plan, be wise about taking loans, prepare themselves for contingencies by taking insurance and more. As they play the game, they learn budgeting, decision making, problem solving, opportunity recognition and group dynamics.

It is interesting to see how the children get involved in the game. Some become natural leaders and show an aptitude for decision making. Some

demonstrate skills in planning, budgeting and also keeping track of accounts. Some show remarkable judgement in making money-wise decisions. The game subtly teaches them the difference between needs and wants and help the children learn the importance of saving. We wind up the game with the children assessing and reflecting on how they played the game.

This game has helped us nudge the children towards financial thinking in the most effective way. Within the one hour that the game is played, we see tremendous change that we couldn't possible have achieved through hours of lectures.





Our programme, Buzz India, aimed at empowering rural women with financial, entrepreneurial and leadership skills, has been reaching the remotest villages in the state of Karnataka. In the year 2017-18, we trained 25,151 low-income women and reached 1000 villages.

Women who never stepped out of their homes are now starting businesses. They are becoming community leaders. And they are steering their lives ahead by strengthening their financial foundation. This impact that we have seen is what makes do more.

We constituted an annual survey to measure the effect of the programme, its strengths and weaknesses, and ensure its long-term sustainability and impact on the lives of the women. We have been conducting the annual survey since 2013. Here's a gist of this year's annual survey results:

A total of 3579 women underwent the Buzz training from the year 2012 to 2017 in Tumkur district of Karnataka. 10% of the 3579 women were selected as respondents for the 2016-2017 survey. Using an excel formula, every 10th woman from the 3579 women was selected as a respondent for this study, deriving a total of 357. Of these, 89% were first trained in the year 2016, 10% in 2015 and 1% in 2012. The average age of the women surveyed was 35 years. The buzz training, conducted over a period of two days follows a well-crafted and intense curriculum that the trainers adhere to. Sessions on topics such as 'Basics of Enterprise', 'Skill Training', 'Financial Goal Setting' etc, encapsulates the basis of the training programme. The survey aimed to capture these sessions in the form of questions to understand the outcome. A quantitative method of analysis has been used by the team to analyse the data and to evaluate the results.

90%

of our women moved away from moneylenders to formal financial institutions

61%

of our women availed new loans for a business or to create an asset

20%

of our women became entrepreneurs

71% started new businesses while

11%

expanded their businesses

86%

of the women mentioned that their communication improved post training

41%

of the women said that their savings increased as a result of our training

There is a

increase in the savings compared to the first year when they were trained

70%

of the women said that their financial skills improved post training

There is a

increase in their overall income after received the training

#### A 65-Year-Old Finds an Alternate Source of Income

65-year-old Siddagangamma works as a helper at the village
Aanganwadi. After attending the Buzz training, Siddagangamma went
home was caught up in thoughts. She was absolutely driven by the thought that she
should do something about her financial situation. After weighing various options,
she decided she will go to the vegetable mandi in the nearby town and get leafy
vegetables to sell in her village. Leafy vegetables are extremely popular in rural
Karnataka and are consumed almost on a daily basis by villagers. Siddagangamma
definitely seems to have a sense of the needs of the market!

She took a small loan of Rs 1000 and bought her first set of leafy vegetables and found herself a place in the village market. Every evening, after finishing her work at the Aaganwadi, Siddagangamma, heads to her second job as a vegetable seller. She is using the tips that she picked up from the training on how to record her income and her expenditure. Within just a couple of months, she has started earning profits from her vegetable business and has started saving money.

The inspiration that she took from the training became a determination to create an additional source of income and improve her financial situation. All she needed was a small nudge. And remember, she did this at the age of 65!



#### ANNUAL TEAM MEETING AND CAPACITY BUILDING

The entire team from all four states of Karnataka, Tamil Nadu, Maharashtra and Madhya Pradesh got together for an annual capacity building meeting. An intensive three-workshop was held at Fireflies Ashram in Bangalore. An outbound training was also part of the programme which was held at Srishti camp, Dabbaspet.



# **FINANCIAL REPORT**

SL NO	ACTIVITY	DONATION	DONATION UTILISATION
1	WATER & SANITATION	20,448,243	17,330,685
1.0	Kendra Meetings	-	-
1.1	Branch Staff Training	-	-
1.2	GP Level Awareness Program (GLAP)	520,000	-
1.3	Wall Paintings	432,000	379,381
1.4	Street Plays	632,000	628,244
1.5	Taluka Level Awareness Program (TLAP)	1,100,000	1,074,068
1.6	Pictorial booklet on toilet construction and water connection	-	-
1.7	Content validation, re-designing, printing of IEC materials (pamphlets, videos on water & sanitation & FL).	1,096,243	-
1.8	Conveyance & Per Diem for Development Officers	1,944,000	2,073,832
1.9	Conveyance for Project Managers/Coordinator	1,176,000	1,283,596
1.10.	Employee Salaries	12, 8,000	10,672,432
1.11.	PO Rent & Utilities	720,000	715,148
1.12.	PO Office Assistant	600,000	503,984
2	SUSHIKSHANA	788,000	502,184
2.0	WASH trainings for 8th std students	-	-
2.1	Financial Literacy for 9th std students	-	-
2.2	Career Guidance for 10th std students	-	-
	VDP-trainings:	-	_
2.3	WASH trainings for 8th std students	120,000	-
2.4	Financial Literacy for 9th std students	-	-
2.5	Career Guidance for 10th std students	-	-
2.6	Volunteer Trainings	80,000	-
2.7	Content Preparation and Printing (CG, wash stickers, FL materials)	-	-
2.8	Conveyance for Project Coordinators	168,000	81,098
2.9	Employee Salaries	420,000	421,086

SL NO	ACTIVITY	DONATION	DONATION UTILISATION
3	SUGRAMA	3,004,000	1,080,329
3.1	Awareness Activities/Public Events	500,000	316,132
3.2	Support for convergence promotional activities	400,000	-
3.3	Institutional building	100,000	_
3,4	Employee Salaries	1,596,000	457,250
3.5	Conveyance for staff	408,000	306,947
4	BLCDA	2,648,000	331,440
4.0	School Toilet Construction program	2,000,000	27,330
4.1	Conveyance for Project Coordinators	168,000	19,186
4.2	Employee Salaries	480,000	284,924
5	HEAD OFFICE EMPLOYEES	3,726,623	3,405,175
6	ADMINISTRATIVE EXPENSES	960,000	902,205
6.0	HO-Rent/maintenance	-	-
6.1	HO-UTILITIES/OFFICE EXPENSES	180,000	146,171
6.2	HO-Travel/vehicle	720,000	742,093
6.3	Others expenses	60,000	13,941
7	CAPITAL EXPENDITURE	1,570,000	959,453
7.0	Laptops/Computers	180,000	114,032
7.1	Projectors and mini sound boxes	240,000	239,230
7.2	New office setup expenses at Dhule	150,000	65,111
7.3	Office furniture	500,000	475,897
7.4	Developing documentation & reporting software's	500,000	65,183
8.0	AUDITING, STAFF CAPACITY BUILDING AND LEARNING WORKSHOPS ON WATSAN ISSUES & CONTINGENCY	278,048	262,307
9.0	EXIGENCIES AND OTHERS	1,099,161	1,099,161
	GRAND TOTAL	34,522,075	25,872,939



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