



*Navya Disha*



# ANNUAL REPORT 2020-21



Navya Disha is a registered public charitable Trust established in 2005 in Bangalore, Karnataka. We work with rural communities in the fields of education, health, personal hygiene, climate change, water and sanitation, vocational skills and bring positive behavioral changes, instill life skills, enhance confidence among youth and women. The Trust has established field offices in Tumakuru, Belagavi, Erode, Nagpur, Indore and Jabalpur and its Head office in South Bangalore.

## Our Vision



Empowering communities with respectable livelihoods by educating them on gender equality and environmental sustainability. The Organization aims at creating thought- leaders with excellence and resourcefulness.

## Our Mission



To work with communities in the areas of water safety, sanitation, education and livelihoods by enhancing their capacities in leading a quality life.



## Inside the Report...

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## Message from the Chairperson...

# Suresh K Krishna

Chairperson | Managing Trustee



Dear Colleagues and team,

2020 seemed to be a successful year of accomplishments till the beginning of March for all of us. Navya Disha was greatly involved in executing the Water, Sanitation and Hygiene projects and had taken a few newer initiatives of 'Health and Nutrition' programme for the year 2020-21. We had accordingly shortlisted 30 districts from its operational four states. Unfortunately and quite unexpectedly, when COVID 19 hit the entire world, we had to shift our focus instantly and hence the entire project took a paradigm shift to address the COVID situation across our project locations. We incessantly had to rename our program as 'Combating COVID' considering the scenario that was enforced upon all of us.

Navya Disha Management and CAGL CSR team decided upon emphasizing our focus on creating awareness among the CAGL customers as well as the general community to bring behavioral changes for the prevention and spread of COVID and also to manage post COVID situations.

We just moved ahead and stood with communities in disseminating various awareness activities in various capacities. The strategies had to be changed and planned accordingly to address the pandemic.

We majorly worked in the rural areas where we were permitted to perform. Few places, we neither could imagine the situation nor could approach them with the relief aids. Even amidst the worst cases and situations, Navya Disha team stood hand-in-hand to address the situation more meaningfully and effectively. In the initial stage, when the situation was not so normal, ND team members literally jumped into the field, stood strong to serve the affected, with constant commitment and consistent approach. They were, with utmost respect and regard, referred to as CORONA WARRIORS throughout their services. Without their efforts, it was not an easy task to reach the most affected communities and to serve them to the best of our capacities and sometimes beyond.

Message from the Chairperson

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We collaborated with various Government organizations and authorities to conduct the programs in providing the relief aids to the affected community. Our people have done an extraordinary job and responded widely and effectively to the demands of the COVID-19 by supplying the relief materials. This includes supporting few organizations and their businesses as well. This whole year, Navya Disha has pursued its strategic priorities to serve community to the best of our capacities and we hope to reach more of them through our activities all through this year that has been witnessing the ill-effects of the pandemic still.

The strength of the entire team work prepares us to focus on our priorities with newer initiatives combined with strong commitment and sharing for the year ahead.

Navya Disha is grateful to all its employees, stake holders and partners as always...

I wish you all good health, safety and secured lives with best regards!

**A warm and grateful farewell to our beloved Vinatha madam,  
Co-Founder and Former Chairperson of Navya Disha Trust...**

On behalf of the Board of Trustees, I want to thank Mrs. Vinatha M Reddy for her peerless performance during these past 15years, as we congratulate her on her retirement. The years she has worked here have been marked by unsurpassed efficiency, motivating guidance and excellent leadership. She has been an inspiration to us all.

We hope she will continue guiding us in future as well with her kind and concerned encouragement.

Wishing her good health, safety and secured life with best regards,



**Suresh K Krishna**

Chairperson | Managing Trustee

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Message from the Chairperson

# Throughout the year 2020, Navya Disha leveraged its position on rigorous relief activities in association with government agencies, other private and multi- lateral organizations.

- Navya Disha Trust's role in conducting the Community awareness activities from the past 15 years have made us stay active and concerned about the most vulnerable people in the society.
- While serving as a facilitator to the Community, Navya Disha Trust has helped millions of people with an effective tool of conveying the awareness messages through audio clips for all cadres of people.

Navya Disha Trust's intervention in aiding the financial support to the waste-pickers has helped them a great deal to face the pandemic with a peaceful smile on their faces.

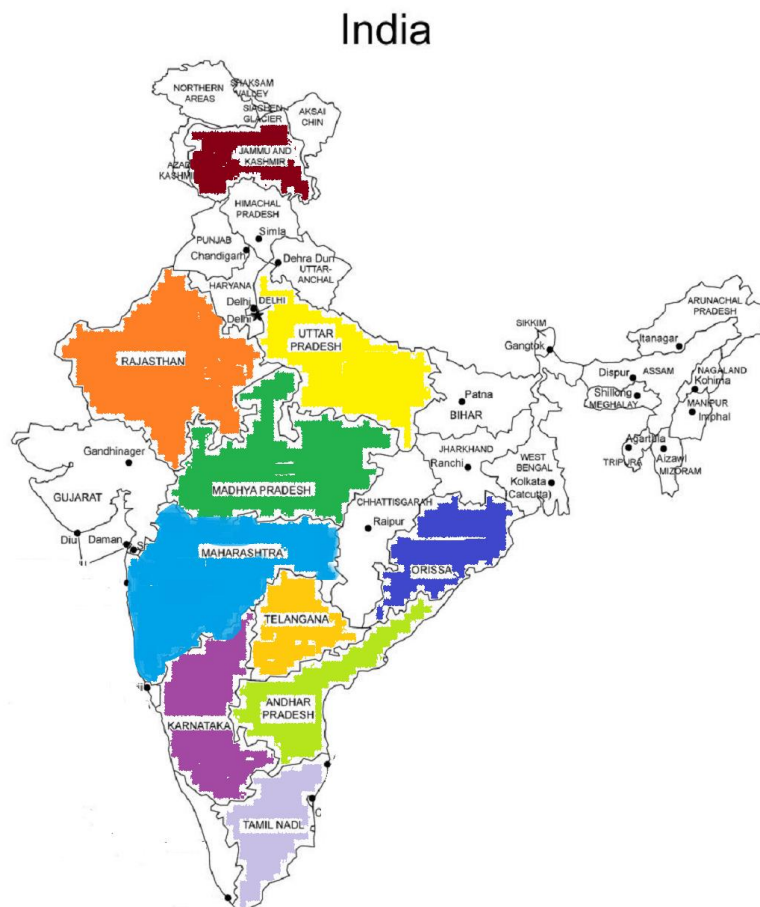
## Our purpose

To improve the well- being of the communities both in our project locations as well as places we could reach with our tangible support services...

## Our values

- We have been doing what is right and helpful
- We are accountable
- We are dedicated to serve better
- We are the conveyors of awareness activities with assured commitment

## Our locations



# Our Intervention

**10** States **85** Districts

**3,871**

## Financial Assistance

255 employees facing salary cuts were provided financial assistance for 2 to 6 months

2836 Artisans were provided livelihood support

780 Artisans were trained in tailoring and embroidery skills

**12,663**

People provided with Groceries/  
Safety Kits (masks, sanitizers & soaps)

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# What We did...

- Awareness to Kendra Members.
- Village Level Awareness to General community.
- Public Awareness through audio broadcasting.
- Joint Awareness Programs with Government Departments.
- Covid Relief Services.
- Sushikhana- Covid awareness programs to students
- Women empowerment awareness programs for Community Women

Our strategy was to reach out to the community with best possible and sustainable relief aids...



## Awareness Program to Kendra

It's a Kendra level event and a sensitization session conducted for individual Kendra at their habitation itself, to educate Kendra members about understanding importance of precautionary and preventive measures such as wearing masks, maintain social distancing and also importance of hand wash and diet to improve the immune system. It will be an half an hour session during Kendra meeting after completion of their business. During the session itself the practice of social distancing and wearing mask will be taught and the members are trained. IEC materials like flip chart will be used to sensitize the members.

No. of events

7308

No. of Members benefitted

78178

## Village Level Awareness Programs

Its village/GP level formal training conducted for more than one kendra at their village itself about the precautionary and preventive measures such as wearing masks, maintain social distancing and also importance of hand wash, importance of nutritional diet, it is also used as a platform for the Kendra representatives for exchange of knowledge, information, challenges with each other and to attain collective goals to work together towards improving the health status of community. The elected representatives and local officials would be chairing the event as chief guest and share information related ongoing Govt programmes. It will be a 3 hours session conducted. During the training itself the practicing of social distancing and wearing mask will be taught and trained the members. IEC materials like flip chart/video clip, demonstration of locally available nutritional food and distribution of kitchen garden seedlings will be undertaken to create awareness among the members.

No. of events

4400

No. of Members benefitted

5323

## Audio Broadcasting Programs to Create Awareness



No. of Audio Broadcasting events  
1918

No. of Villages Reached  
750

Creating awareness on corona virus is a continuous activities and this has to be done on various slots. Keeping this in mind it is proposed to develop different modules of awareness audio clips in all the four language such as Kannada, Tamil, Marathi and Hindi about corona, precaution, importance of social distancing, importance of hand washing, symptoms, details of toll free numbers, Government facilities available, quarantine, isolation, need to stay at home, how to engage during lockdown period, nutrition for booting immune and health precautions

## Joint Awareness Programme

Orgnasing and conducting joint programme will have high impact and pooling of resources from various resource agencies as well as in reaching the needy community. Accordingly for combating COVID, various joint programmes will be organised with the support of frontline warriors like;

- > Police Department
- > Asha Workers
- > Govt Hospitals
- > Public Health Institutions
- > CBO's



No. of Joint Awareness events  
15

No. of Persons Benefitted  
1636

## Support to Line Departments



Volunteering man power to enlighten the community on Preventive Measures, Dos & Don'ts, Personal & Community Hygiene, Social/Physical Distancing, Home Quarantine, Isolation, Contact to Report and Counselling, household to household

health check-up, distribution of masks, by rendering the volunteer services of the Development Officers and Trainers of Navya Disha. From CAGL branding point of view it is proposed that concerned BM/AM to visit the locations and ensure the services providing through volunteering support. 300 Activities completed by 30 Navya Disha staff members were deputed to assist the migrants in the District centers. They had supported as many Government organizations as possible such as:

- Primary Health Centers
- Police, Municipality
- Women and Child Development Dept
- Revenue Department
- Grama Panchayaths and many others

# COVID Relief services

No. of individuals who were benefited

1,25,749



5,196

Health Kits

1,639

Groceries Kits

As part of extending support services to infected and vulnerable families in community, necessary services required will be addressed during the project. The infected person/family will be identified and extend all the relief services such as;

- Medical support in testing/treatment/recovery
- Wages Support
- Food Essentials
- Personal Safety Equipment's

# Awareness to School Children on Combating COVID

In view of the COVID Pandemic that affected almost all the activities including education sector as well, the Government of Karnataka took an initiative step to reach the children who couldn't go to the schools. The objective was to reach them at their door steps and teach them the essential subjects, keeping up the learning spirits of the rural students active during the COVID crisis.

Sushikshana, one of the unique programs of Navya Disha Trust joined hands with the Government High Schools and conducted the sessions focusing on COVID Management and the importance of immunity boosting to the students.

Necessary precautions like wearing masks and maintaining social distance were taught by the Navya Disha Sushikshana Team along with the Sandbox Project Team.



## Awareness to School Children on Combating COVID



**332**  
Schools

**10694**  
Students Benefitted

## Supporting Agriculture Activities



**130** - Kitchen gardens were promoted.



**10** - Community members were trained and developed their own Kitchen garden.



**16** - Events on the best cultivation practices of Potato, Sugarcane and Coconut, were conducted

**300** - Farmers Facilitated

## Post Covid- 19 Management Awareness Programs ( Immunity Boosting Foods) under Sandbox Project



Navyadisha has reached to **1164** Community people in Two Grampanchayaths with **44** trainings.

Major topics covered in the trainings are Covid- 19 Managemnt, Post- Covid 19 Management and Importance of Immunity boosting foods.

## Training Programs on Sustainable



## Massive Audio Awareness Campaigns

7 Languages reaching more than **TWO MILLION** women in **8 STATES** for about 1 month across India...

### Voice Volunteers



**Chaya Bhagavathi**  
Kannada



**Dr. Gopakumar Pillai**  
• Malayalam



**Suchetha Khade**  
• Marathi



**Manjunath B N**  
• BGM Support



**Srinidhi R**  
• BGM Support



**Akshatha Deshpande**  
Marathi



**Dr. N Lakshmi**  
Tamil and Hindi



**Disha Srijal**  
Gujarathi



**Jayashree Kanthavel**  
tamil and Hindi



**Sanjay Kumar Patnaik**  
Oriya



When Corona hit hard the entire world in the month of March 2020, the lives were put to testing times. That is when Navya Disha took a unique initiative of Fighting against the pandemic through the Audio messages to the community women and general public about the DOs and DON'Ts during the situation in association with GrameenKoota.

Many language experts were involved in the noble task of translating the original Kannada script into 6 different languages and rendered their voices along with translating the content. Those messages were disseminated to millions of rural women keeping them emotionally strong and capable of running both their lives and businesses even during the toughest times of their lives.

The awareness messages created a greater impact to the community in handling the pandemic with much courage and confidence.





# Financial Highlights

NAVYA DISHA Avalahalli ,Anjanapura Post , JP Nagar 9th Phase , Bangalore -560108							
CONSOLIDATED BALANCE SHEET AS AT 31.03.2021							
Liabilities	Schedule	Amount Rs	Amount Rs	Assets	Schedule	Amount Rs	Amount Rs
<b>CORPUS FUND</b>				<b>FIXED ASSETS</b>			
Opening Balance	2		20,492,965	Gross Block	1	6,441,969	2,797,961
				Less: Depreciation		3,644,009	
<b>GENERAL FUND</b>				<b>INVESTMENTS</b>			64,899,425
Opening Balance	3	25,727,666	54,856,316	Fixed Deposits	5		
Add:Surplus for the year		29,128,650					
<b>CURRENT LIABILITIES</b>				<b>CURRENT ASSETS</b>			12,663,303
Payables & Provisions	4		5,011,407	Cash & Bank Balances	6	10,095,230	
				Income Tax Refundable	7	436,557	
				Security Deposits	8	209,300	
				Advances	9	1,487,196	
				Interest Accrued	10	435,020	
<b>TOTAL</b>			<b>80,360,688</b>	<b>TOTAL</b>			<b>80,360,688</b>

The accompanying schedule 1 to 15 are an integral part of the financial statements  
As per our report of even date

For **M.S. KAMATH & ASSOCIATES**

Chartered Accountants

Firm Registration No: 001706S



**M.S.KAMATH F.C.A**

Proprietor

M.No:022529

Date: 25-08-2021

Place: BANGALORE



For and on behalf of the board of trustees



*[Signature]*  
SURESH K KRISHNA

Chairperson and Managing Trustee

*[Signature]*  
RAVI PRAKASH M S

Trustee

NAVYA DISHA					
Avalahalli ,Anjanapura Post , JP Nagar 9th Phase , Bangalore -560108					
CONSOLIDATED INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31.03.2021					
Expenditure	Schedule	Amount Rs	Income	Schedule	Amount Rs
Programme/Project Expenses	13	89,319,177	Grants Received	11	116,597,050
Other Expenses	14	197,830	Interest & Other Income	12	3,477,095
Loss on disposal of assets & write off expenses	15	736,019			
Depreciation	1	692,469			
Surplus transferred to General Fund		29,128,650			
<b>TOTAL</b>		<b>120,074,145</b>	<b>TOTAL</b>		<b>120,074,145</b>

The accompanying schedule 1 to 15 are an integral part of the financial statements

As per our report of even date

For **M.S. KAMATH & ASSOCIATES**

Chartered Accountants

Firm Registration No: 001706S



**M.S.KAMATH F.C.A**

Proprietor

M.No:022529

Date: 25-08-2021

Place: BANGALORE



For and on behalf of the board of trustees



**SURESH K KRISHNA**

Chairperson and Managing Trustee




**RAVI PRAKASH M S**

Trustee

# Board of Trustees



## Suresh K. Krishna

Chairperson and Managing Trustee Social Entrepreneur  
Masters in Sociology and Management Program for Entrepreneurship and Family Businesses  
( MPEFB) – From IIMB.



## Raviprakash M

Raviprakash is a founder trustee of Navya Disha. He is a rural development professional with over 30 years of experience.  
A post- graduate in Geology from Bangalore University, Raviprakash brings his vast and rich experience into Navya Disha with a focus on villages and community development.,



## Thykat Muralidharan

With decades of experience in banking and development sector, Muralidharan is a Director in Vrutti Livelihood Impact Specialists, Bengaluru, an NGO that works with marginalized communities. His specialization is spread across Financial Access, Financial Inclusion, Micro- finance and Value Chain Finance.

## Our Funding Partners

Navya Disha believes in collaborations and partnerships. Since from its inception, the Trust has built a strong partnership with Grameen Koota and by leveraging its vast women SHG network across various states it was able to reach over 10 million people in various rural and urban areas at a fraction of cost. Navya Disha staff works closely with the Grameen Koota branch network and conducts various awareness campaigns, workshops, village- level training programs and district- level workshops. Women from low- income & poor households, Gram Panchayat leaders, school children, etc are organized into various training programs. Grameen Koota has been funding Navya Disha's activities for over a decade as an exclusive CSR partner.

Navya Disha has worked as an exclusive CSR partner of CreditAccess Grameen Limited ( formerly known as Grameen Koota) a microfinance institution since 2009 .

Navya Disha has also got funding support from various organizations such as the Citi Foundation for women empowerment programs for over 5 years. Various other funders are Yoga Gives Back, TMT, Yunus Social Business g Gmb H, Germany, Shell Foundation, etc...



# Annual Review 2021 – March

Navya Disha Trust thanks all its employees for a wonderful reunion celebrated on 17th March 2021 at their Head office premises, Bengaluru.



**The Chairperson and the Managing Trustee Mr. Suresh K Krishna and the member Trustees, Mr. Raviprakash and Muralidharan - shared their insightful thoughts on various aspects of life and profession...**



GET IN TOUCH



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